

LORI MERRITT

129 FENCLIFFE CRES • MARKHAM, ONTARIO • L3S4N7
PHONE 416-357-3309 • E-MAIL MRSLORIMERRITT@GMAIL.COM
WEBSITE WWW.LORIMERRITT.CA

SUMMARY OF QUALIFICATIONS

- 10+ years' experience in the web design field
- Exceptional customer-service, oral and written communication skills
- Work very well under pressure, ability to handle multiple tasks, detail-oriented.
- Self motivated and imaginative.
- Organized, efficient, reliable and flexible.
- Ability to work independently & within a team environment.
- Proven ability to learn vast amounts of information and to meet deadlines.
- Successfully managed the development and deployment of numerous conference micro and web sites
- Extensive knowledge of SQL Databases, Microsoft Office and Adobe applications, Microsoft Visual Studio, and database reporting software (ASP Maker), Caspio, Click Funnels, WordPress
- Excellent knowledge of the following programming languages: VB, C#, Javascript, HTML & CSS, Classic ASP
- Very familiar with Kentico CMS and similar content management systems

PROFESSIONAL EXPERIENCE

[August 2016 - Present] **Freelance Work**

Web Design/Development

- Built/Managed WordPress based websites

- Managed Caspio databases
- Graphic Design - Produced ad artwork for small business

[August 2016 - Present] **Rev.com**

Transcriptionist

- Provides transcription services for a variety of media including tv, radio, podcasts and in person meetings.

[July 2007 – August 2016] **Inorbital Inc.**

Producer, Online Registrations and Design

- Managed the development of time sensitive conference registration microsites
- Built/maintained multiple online event registration forms
- Designed and developed the necessary functionality to capture and store event registration data
- Produced countless custom registration reports for displaying/exporting event registrant data.
- Acted as Lead web designer/frontend developer on several custom websites
- Managed content/template markup through use of HTML editors and content management systems
- Provide customer support after successful launch

EDUCATION

[2003- 2006] Durham College, Oshawa, ON

- Multimedia Design Advanced Diploma Program

[1999-2003] Henry Street High School, Whitby, ON

- Completed OSSD